

MINK 2019

Date	Check #	Pay to / Description	Deposit	Withdrawal	Balance	✓ to statement
		Previous Balance from 2017			\$48,021.04	
01/04/19		2019 Membership - Cindy Weber - Mercy Medical Center - N. Iowa (Trinity Health) \$200 - check #500056794	\$200.00		\$48,221.04	✓
01/04/19		2019 Membership - Reiko Reilford, Jackie Johnson - \$400 - Swope Health Services- check #161729	\$400.00		\$48,621.04	✓
01/09/19	2615	12 x 15 x 3 Die-Cut Handle Bags - Advertising Plus, Inc. Delivered to Paula Johnson - ck # 2615 \$243.62		\$ 243.62	\$48,377.42	✓
01/09/19		2019 Membership - KC Fleming - Great River Health System - \$200 - ck # 2426104	\$200.00		\$48,577.42	✓
01/08/19		2019 Membership - Brenda McGinn - Bryan Health - \$200 - ck # 30020118	\$200.00		\$48,777.42	✓
01/09/19		2019 Membership - Beth Everts - Bothwell Regional Health Center - \$200 - ck # 00148003	\$200.00		\$48,977.42	✓
01/08/19		2019 Membership - Jennifer Forbes - Labette Health - \$200 - ck # 224645	\$200.00		\$49,177.42	✓
01/09/19		2019 Membership - Amy Blaser - Columbus Community Hospital - \$200 - ck # 0000099972	\$200.00		\$49,377.42	✓
01/09/19		2019 Membership - Brandie Barker - Salina Regional Health Center - \$200 - ck # 488016	\$200.00		\$49,577.42	✓
01/09/19		Flowers for Lori Norris's husband's funeral - on behalf of MINK - 1-800-FLOWERS order number 182990159 paid on debit card		\$68.98	\$49,508.44	✓
01/10/19		2019 Membership - CHI Health Rachel Knapp, Terri Bangert, Cristine Daniel, Nikki Thomas, Cory Hanson (1000.00 per Pay Pal)	\$970.70		\$50,479.14	✓
01/10/19		2019 Membership - Rachel Davis - Texas County Memorial Hospital in Missouri (200.00 per PayPal)	\$193.90		\$50,673.04	✓
01/17/19		2019 Membership - Pam Hitchens - Nebraska Medicine - \$200 - ck # 745309	\$200.00		\$50,873.04	✓
01/17/19		2019 Membership - Darci Deskin - North Kansas City Hospital/Meritas Health - \$200 - ck # 130001	\$200.00		\$51,073.04	✓
01/17/19		2019 Membership - Jane Eagan - McFarland Clinic - \$200 - ck # 606637	\$200.00		\$51,273.04	✓
01/17/19		2019 Membership - Lisa Steele - Regional West Health Services - \$200 - ck # 644133	\$200.00		\$51,473.04	✓
01/17/19		2019 Membership - Meghan Kleinschmit - Faith Regional Health Services - \$200 - ck # 202477	\$200.00		\$51,673.04	✓
01/22/19		2019 Membership - Donna Shelby - Citizens Memorial - \$200 - PayPal \$193.90	\$193.90		\$51,866.94	

01/23/19		2019 Membership - Lynn Harris - Hutchinson Clinic - \$200 - ck # 506874	\$200.00		\$52,066.94	✓
01/23/19		2019 Membership - Vicki L. Clarke - Children's Mercy Hospital - \$200 - ck # 9235001	\$200.00		\$52,266.94	✓
01/23/19		2019 Membership - Katie Kenny - Iowa Primary Care Association - \$200 - ck # 11612	\$200.00		\$52,466.94	✓
01/25/19		2019 Membership - Joni Adamson & Ashley Yeager - \$400 - PayPal \$388.10	\$388.10		\$52,855.04	✓
01/25/19		2019 Membership - James Dinneen - \$200 - PayPal \$193.90	\$193.10		\$53,048.14	✓
01/29/19		2019 Membership - Allan Cacanandin - SSM Health - \$200 - PayPal \$193.90	\$193.10		\$53,241.24	✓
01/30/19		2019 Membership - O'Neill, Shanbour, Rowe, Bush, Williams, Smith, Vandewalker, Humphries, Sievers, Hauck - Mercy Hospital - PayPal \$3,106.30	\$3,106.30		\$56,347.54	✓
02/07/19		2019 Membership - Lisa Bolinger - Boys Town- \$200 - ck # 34299723	\$200.00		\$56,547.54	
02/06/19		2019 Membership - Jennifer J. Vandament (Nebraska) PayPal \$193.90 (\$200.00)	\$193.90		\$56,741.44	
02/07/19	2616	Reimbursement - Charlene Plotyca - ASPR 2019 Annual Conference registration for MINK President		\$695.00	\$56,046.44	
02/12/19		2019 Membership - Kelsey Watkins - Banner Health - \$200 - ck # 4066779	\$200.00		\$56,246.44	
02/12/19		2019 Membership - Kathy Mizell - Esse Health - \$200 - ck # 372764	\$200.00		\$56,466.44	
02/14/19		2019 Conference Vendor Registrations - JAMA - Bronze; Barton Associates - Bronze; MPLT Healthcare - Bronze; Enterprise Medical Recruiting - Bronze; LocumTenens.com - Bronze. All by PayPal	\$4,853.50		\$61,319.94	
02/15/19		2019 Educational Conference - BRONZE Sponsorship - John Pflfer - Pinnacle Health Group - \$1,000	\$1,000.00		\$62,319.94	
02/15/19		2019 Educational Conference - BRONZE Sponsorship - Tom Broxterman - Fuzion Health Group/PhysicianCareer.com - \$1,000 - ck #001727	\$1,000.00		\$63,319.94	
02/25/19		2019 Conference Vendor Registration - GOLD Sponsorship - LocumsMart - Keitha Ray - and Accucheck - SILVER Sponsorship - Anna Jarecki - Total \$3397.90. All by PayPal	\$3,397.90		\$66,717.84	
02/25/19		2019 Conference Vendor Registration - Hayes Locums - GOLD Sponsorship - \$2000 - ck #1600	\$2,000.00		\$68,717.84	
02/25/19		2019 Conference Vendor Registration - Profiles, Inc. - Linda Kershaw - BRONZE - \$1000 - ck # 1265	\$1,000.00		\$69,717.84	
02/26/19		2019 Conference Vendor Registration - Practicelink - Alisa French - Monika Mason - PLATINUM - \$2,500 - ck# 2889	\$2,500.00		\$72,217.84	

Please review and share this with your leadership team and membership. ASPR staff are available to meet with you to answer questions or discuss any concerns.

The Process:

- In the strategic plan, the Board of Directors directed that ASPR improve its engagement and seek brand alignment with chapters and regional groups
- ASPR hired a widely regarded Chapter engagement expert, Peggy Hoffman of Mariner Management, to assess ASPR's organizational alignment with its chapters and regions
- Peggy conducted interviews with chapter and regional leaders and used industry benchmarks for the assessment

The Findings:

- External stakeholders and members see no differences between the groups, and ASPR's brand is impacted by our collective performance
- Member volunteers can be better supported with added resources to bring local education and networking to the profession
- A one-size-fits-all chapter model does not serve our overall needs and ASPR will benefit from having flexibility within any new structure

What Happened Next?

- ASPR designed a new affiliation model whereby all groups are referred to as an Affiliate
- Each affiliate group can choose between three levels: Standard, Enhanced and Premiere
- Only the Premiere level requires ASPR membership, the other two do not
- Different levels of support will be provided by varying levels of affiliation
- Remodel will take place over the next 3-6 months, and completed by April 2019

What about Chapters?

- ASPR's commitment to the current six chapters does not change, rather they all become an affiliate at the Premiere level
- OAR and AIR are recommended to become Shared Interest Groups and become a central program within ASPR, making them available to all members without added price and elevating other SIGs like Rural Recruitment and Federal Recruitment

What is the benefit to regional groups?

- ASPR will provide more support to you and improve communication
- It simplifies structures and eliminates the language of differences between chapter and regional group
- We can focus on delivering value to all our members, increasing engagement
- A consistent ASPR brand to our internal and external audiences

What happens between now and April 2019?

- Meet with your leadership and membership to present new affiliate levels
 - Decide level of affiliation that best suits
 - Sign evergreen affiliation agreement
 - Both ASPR and affiliate will make necessary updates to web, email and other communications
-

Affiliate Levels and Benefits: There is no fee to affiliate at any level

Standard

- Private chat community group for affiliate leaders
- Resources and consultation
- Affiliate/SIG Leader toolkit
- Invited to attend Affiliate Leadership Council meetings
- Recorded educational affiliate webinars
- License to use ASPR logo and name

Enhanced

- *Includes all standard level benefits, plus*
- Seat on Affiliate Leadership Council
- Posting events on ASPR event calendar
- Communication and educational activities
- Brand Alignment and messaging
- Affiliate applicable links on website
- Quarterly educational webinars for volunteer leaders

Premiere (requires membership in ASPR)

- *Includes all standard and enhanced level benefits, plus*
- \$50 of ASPR individual membership dues will be transferred to Affiliate
- Manage membership application and renewal
- Meeting room available at conference
- New Logo design (unified brand)
- Everyone receives discounts on ASPR products and events

For an added fee, Enhanced and Premiere levels can have

- Election coordination
- Website and content management
- Webinars hosted for you
- Video conferencing for meetings
- Event planning
- On site Fellowship courses
- Financial management

Affiliate Commitments:

Standard

- Signed Affiliate Memorandum of Understanding
- Minimum of 50% of members must also be ASPR members, based on honor system once affiliation agreement is signed
- Place ASPR Affiliate logo on home page of website with a direct link to ASPR's website
- Manage own membership and renewal process by collecting its own dues
- Manage own membership communications
- Include language of affiliate status in all member communications
- Attend the annual leadership luncheon and summit

Enhanced

- *Includes all commitments listed in standard level, plus*
- Share its membership roster with ASPR on quarterly basis
- Affiliate members eligible for ASPR memberships are **encouraged** to be members of ASPR
- Webinar planning will be coordinated with the ASPR Education Committee and staff if utilizing ASPR's low cost webinar services

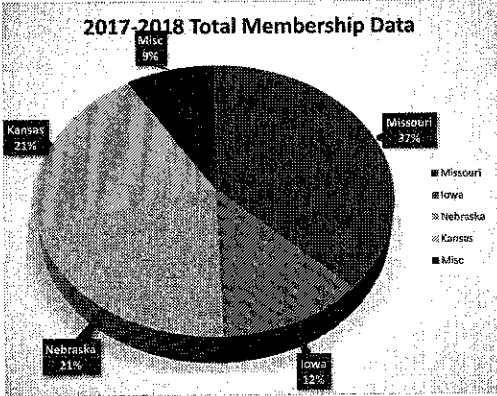
Premiere

- *Includes most commitments listed in standard and enhanced levels except groups at this level won't need to self manage member dues collection or renewal process, because:*
- Affiliate **requires** ASPR membership of all members

MINK Membership Report 1st Quarter Meeting March 8, 2019

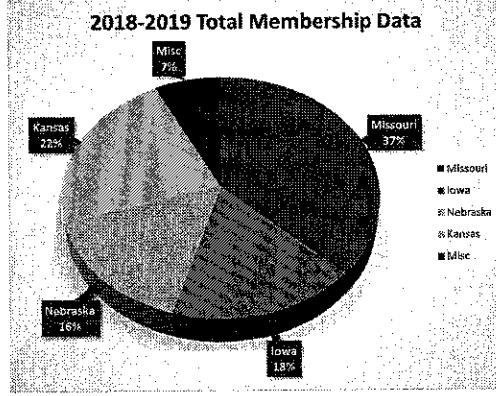
2017-2018 Total Membership Data

Missouri	34
Iowa	11
Nebraska	19
Kansas	19
Misc	8
Total Membership	91



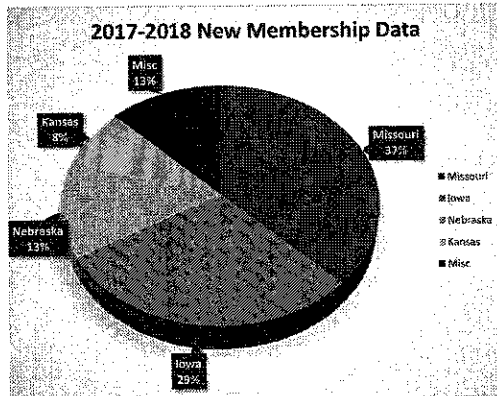
2018-2019 Total Membership Data

Missouri	40
Iowa	19
Nebraska	17
Kansas	24
Misc	8
Total Membership	108



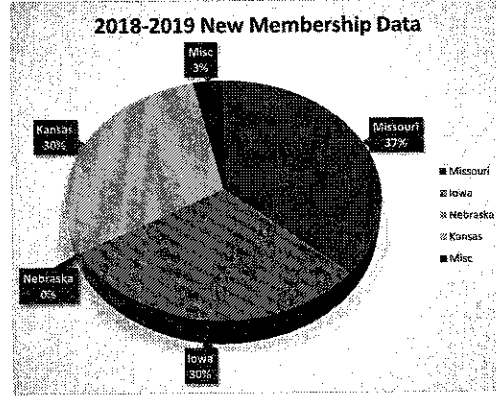
2017-2018 New Membership Data

Missouri	9
Iowa	7
Nebraska	3
Kansas	2
Misc	3
Total New Membership	24



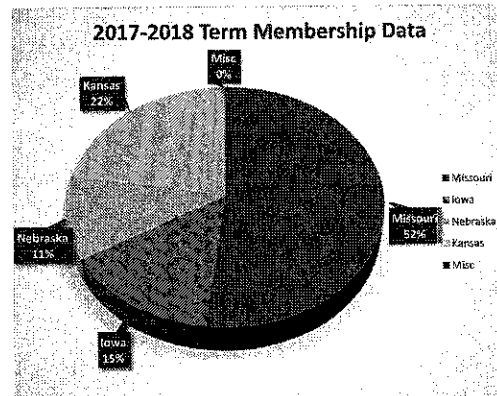
2018-2019 New Membership Data

Missouri	11
Iowa	9
Nebraska	0
Kansas	9
Misc	1
Total New Membership	30



2017-2018 Term Membership Data

Missouri	14
Iowa	4
Nebraska	3
Kansas	6
Misc	0
Total Term Membership	27



2018-2019 Term Membership Data

Missouri	5
Iowa	0
Nebraska	2
Kansas	5
Misc	1
Total Term Membership	13

